Orders

Order / Rev:

100315

Alt Order #:

06809944 NRSC 2012

Product Desc: Estimate:

Flight Dates:

10/24/12 - 10/30/12 04/13/12 / 10/30/12

Original Date / Rev:

GENERAL

Order Type:

Primary AE:

Sales Office:

Sales Region:

KSNV Amy McCreary

BLPHI

National

Agency

Name:

Nebo Media, Inc.

Buying Contact:

Billing Contact:

1023 31st St. NW

Washington, D.C. 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast EOM/EOC

15%

Advertiser

Name:

National Republican Senatorial Comm

Demographic:

A35+

Product Codes:

PLI2,PLI1

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	67	\$51,625.00	\$43,881.25
10/29/12	10/30/12	40	\$26,050.00	\$22,142.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	67	\$51,625.00	\$43,881.25	0.00
November 2012	40	\$26,050.00	\$22,142.50	0.00
Totals	107	\$77,675,00	\$66,023,75	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$77,675.00
Market	100%	\$250,564.52

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$77,675.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$42,595.97
KTUD	1%	\$2,505.65
KVVU	17%	\$42,595.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$7,516.94

Ln Ch Start End Inventory Code	eak Start/End Time	Days Len Spots	Rate Pri Rtg Type Spots	Amount
E 1 KSNV 10/24/12 10/26/12 M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wa		WTF :30 3	\$700,001 0.00 NM 3	\$2,100.00
NEWS Start Date End Date Weekdays Spots/		na		

Print Date: 10/30/12 17:16:53 Page 2 of 6

 Order / Rev:
 100315
 Advertiser:
 National Republican Senatorial Committe

 Alt Order #:
 06809944
 Product Desc:
 NRSC 2012
 KSNV

Estimate:

Flight Dates:

10/24/12 - 10/30/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/24/12	2 10/26/12	M-F 6-7a WakeUp	_	6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
	NEWS			M-F 6-7a WakeU _l	p w/Wagners								
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	/eek: 10/	22/12	10/28/12	WTF	3	\$700.00	0.00						
E 2	KSNV	10/29/12	2 10/30/12	M-F 6-7a WakeUp	_	6-7a	MT	:30	2	\$700.001	0.00 NM	2	\$1,400.00
	NEWS			M-F 6-7a WakeU	p w/vvagners								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	/eek: 10/	29/12	11/04/12	MT	2	\$700.00	0.00						
E 3	KSNV	10/29/1	2 10/30/12	•	CM	658a-9am	MT	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	TODAY	SHOW		Today Show									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
W	/eek: 10/		11/04/12	MT	4	\$900.00	0.00						
E 4	KSNV	10/24/1	2 10/26/12	Today Show Today Show	СМ	658a-9am	WTF	:30	6	\$900.001	0.00 NM	6	\$5,400.00
	TODAY	SHOW		roday Snow									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10/		10/28/12	WTF	6	\$900.00	0.00					_	
E 5	KSNV	10/24/1	2 10/26/12	M-F Today Show M-F Today Show		9-10a	WTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
	TODAY	SHOW		Will Today Officer									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10/		10/28/12	WTF	3 (Lo.::LIDIA	\$425.00	0.00	.00		6405.004	0.00 184	^	****
E 6	KSNV	10/29/1	2 10/30/12	M-F Today Show M-F Today Show		9-10a	MT	:30	2	\$425.001	0.00 NM	2	\$850.00
	TODAY	SHOW		,									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek; 10/		11/04/12 2 10/30/12	MT M-F Today Show	2 111 4th 12th	\$425.00 10am-11am	0.00 MT	:30	2	\$325.001	0,00 NM	2	\$650.00
L /	KONV	10/29/1	2 10/30/12	Today 4th Hour	III 4UI KAWI	TOAIII-T TAIII	1011	.50	2	\$325.001	O.OO INIVI	2	φ000.00
	TODAY	SHOW		•									
1.0		rt Date	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 8	Veek: 10/		2 10/26/12	M-F Today Show		10am-11am	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
	110111	1072-171	2 10,20,12	Today 4th Hour	111 -111 1011	TOURT TRUIT		.00	Ū	φο20.001	5.55 MW	J	Ψ510.00
	TODAY												
١٨	<u>Sta</u> Veek: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00						
				Rachael Ray	CM	11am-12pm	WTF	:30	6	\$325.001	0.00 NM	6	\$1,950.00
				Rachael Ray		,				,			* - 1
	RR	D - L -	F- 4 D-4-	18fa aladaa	Conta (Man)	D-4-	D-11						
v	<u>5ta</u> Veek: 10	<u>rt Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> ~~WTF	Spots/Week 6	<u>Rate</u> \$325.00	Rating 0.00						
		~	2 10/30/12		CM	11am-12pm	MT	:30	4	\$325,001	0.00 NM	4	\$1,300.00
				Rachael Ray									
	RR Str	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
V	<u>ى د</u> Veek: 10		11/04/12	MT	4	\$325.00	0.00						
			2 10/30/12	Noon News	CM	12-1230pm	MT	:30	2	\$425.001	0.00 NM	2	\$850.00
	AIP MA			Noon News									
	NEWS Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10		11/04/12	MT	2	\$425,00	0,00						
			2 10/26/12		CM	12-1230pm	WTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
	NEWS			Noon News									
		art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
v	Veek: 10		10/28/12	WTF	3	\$425.00	0.00						
F 13	3 KSNV	10/24/1	2 10/26/12		CM	1230-1p	~~WTF~~	:30	3	\$325.001	0.00 NM	3	\$975.00

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KSNV

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Order / Rev:

100315

Advertiser:

Alt Order #:

06809944

Product Desc:

NRSC 2012

National Republican Senatorial Committe

Flight Dates:

10/24/12 - 10/30/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Agenda 1230pm The Agenda 1230pm **AGENDAY** Start Date Spots/Week Rating End Date <u>Weekdays</u> Rate --WTF---\$325.00 0.00 Week: 10/22/12 10/28/12 3 :30 \$325,001 0.00 NM 2 E14 KSNV 10/29/12 10/30/12 The Agenda 1230pm CM 1230-1p MT----\$650.00 The Agenda 1230pm **AGENDAY** Start Date **End Date** Weekdays Spots/Week Rate Rating MT----Week: 10/29/12 \$325.00 0.00 11/04/12 :30 \$325.001 0.00 NM 2 E 15 KSNV 10/29/12 10/30/12 The Doctors CM 2pm-3pm MT----2 \$650.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rate Rating MT----\$325.00 0.00 Week; 10/29/12 11/04/12 E 16 KSNV 10/24/12 10/26/12 The Doctors CM 2pm-3pm --WTF--:30 \$325.001 0.00 NM \$650.00 The Doctors DRS Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating --WTF--10/28/12 3 \$325.00 0.00 Week: 10/22/12 Start/End Time Description Weekdays Length Rate Rtg Type Ch Date Range --WThF---:30 (\$325.00) 0.00 NM 3 KSNV 10/22/12-10/28/12 The Doctors 2pm-3pm Unresolved [NEWS INTERUPT - MICHELLE OBAMA SPOKE] E 17 KSNV 10/24/12 10/26/12 Dr. Phil CM 3-4p ~~WTF~-:30 6 \$450,001 0.00 NM \$2,700.00 Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 --WTF--\$450.00 0.00 MT----0.00 NM E 18 KSNV 10/29/12 10/30/12 Dr. Phil CM 3-4p :30 \$450.001 \$1,800.00 Dr Phil PHIL **Weekdays** Start Date **End Date** Spots/Week Rate Rating Week: 10/29/12 11/04/12 MT----\$450.00 0.00 \$700.002 0.00 NM E 19 KSNV 10/29/12 10/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MT----:30 2 \$1,400.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NWES** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating \$700.00 0.00 Week: 10/29/12 11/04/12 E 20 KSNV 10/24/12 10/26/12 NEWS 3 at 4 (1 HOUR)CM :30 3 \$700.002 0.00 NM 3 \$2,100.00 4-5pm --WTF--4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF--\$700.00 0.00 Week: 10/22/12 10/28/12 NEWS 3 at 4 (1 HOUR)CM .30 \$700.002 0.00 NM 3 \$2,100.00 E 21 KSNV 10/24/12 10/26/12 4-5pm ---WTF---4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Spots/Week Rating Start Date End Date Weekdays <u>Rate</u> \$700.00 0.00 Week: 10/22/12 10/28/12 --WTF---NEWS 3 at 4 (1 HOUR)CM MT----:30 \$700.002 0.00 NM \$1,400.00 E 22 KSNV 10/29/12 10/30/12 4-5pm 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 \$700.00 0.00 Week: 10/29/12 \$2,200.00 5-630p MT----:30 2 \$1,100.002 0.00 NM 2 E 23 KSNV 10/29/12 10/30/12 M-F Early News CM M-F Early News **NEWS End Date** Spots/Week <u>Rate</u> Rating Start Date **Weekdays** 11/04/12 MT----\$1,100.00 0.00 Week: 10/29/12 2 E 24 KSNV 10/24/12 10/26/12 M-F Early News СМ 5-630p ~~WTF~~ :30 3 \$1,100.002 0.00 NM 3 \$3,300.00 M-F Early News

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 Order / Rev:
 100315
 Advertiser:
 National Republican Senatorial Committe

 Alt Order #:
 06809944
 Product Desc:
 NRSC 2012
 KSNV

 Flight Dates:
 10/24/12 - 10/30/12
 Estimate:

Ln Ch Start End	1	D I	D. UE . I T		0	D-1- D-1	Di T	0 - 1	4
NEWS	Inventory Code	вгеак	Start/End T	·	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 10/22/12 10/28/		Spots/Week 3	<u>Rate</u> \$1,100.00	Rating 0.00					
E 25 KSNV 10/24/12 10/26	/12 M-F Jeopardy M-F Jeopardy	СМ	657-730p	WTF	- :30	3 \$1,200.002	0.00 NM	1	\$1,200.00
JEP Start Date End Da		Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12 10/28/	12WTF	3	\$1,200.00 End Time	0.00	Weekdays	Length Rate	Rtg Type		
<u>Spot</u> <u>Ch</u> <u>Date Range</u> 1 KSNV 10/22/12-10/28/	<u>Description</u> 12 M-F Jeopardy	657-	•		<u></u> WThF				
Unresolved [.NOT AVAILABLE (RATE] NOT AVAILAB	LE RATE							
2 KSNV 10/22/12-10/28/ Unresolved	12 M-F Jeopardy	657-	730p		WThF	- :30 (\$1,200.0 0	0.00 NM		
[.NOT AVAILABLE	RATE] NOT AVAILAB		· · · · · · · · · · · · · · · · · · ·						
E 26 KSNV 10/29/12 10/30	/12 M-F Jeopardy M-F Jeopardy	СМ	657-730p	MT	- :30	2 \$1,200.002	0.00 NM	2	\$2,400.00
JEP Start Date <u>End D</u>	ate Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/	12 MT		\$1,200.00	0.00	-20	0.04.000.000	0.00 NA		#O 100 00
E 27 KSNV 10/29/12 10/30	M-F Wheel of Fo	CM ortune	730-758pm	MT	- :30	2 \$1,200.002	0.00 NM	2	\$2,400.00
WHEEL <u>Start Date</u> <u>End D</u>	ate Weekdays	Spots/Week	Rate	Rating				1	
Week: 10/29/12 11/04/ E 28 KSNV 10/24/12 10/26		2 CM	\$1,200.00 730-758pm	0.00 -~WTF~-	:30	3 \$1,200.002	0.00 NM	1	\$1,200.00
	M-F Wheel of Fo		700-700piii	***	.00	σ ψ1,200.002	0.00 14141	, 	ψ1,200.00
WHEEL <u>Start Date</u> <u>End D</u>		Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/ Spot Ch Date Range		3	\$1,200.00	0.00					
<u>Spot</u> <u>Ch</u> <u>Date Range</u>	<u>Description</u>	<u>Start</u>	<u>t/End Time</u>		<u>Weekdays</u>	<u>Length</u> <u>Rate</u>	Rtg Type		
2 KSNV 10/22/12-10/28/ Unresolved			<u>t/End Time</u> ·758pm		Weekdays wThF				
2 KSNV 10/22/12-10/28/ Unresolved [:NOT AVAILABLE	72 M-F Wheel RATE] NOT AVAILAB	730- LE RATE	758pm		WThF	- :30 (\$1,200.0)	9) 0.00 <i>NM</i>		
2 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE 3 KSNV 10/22/12-10/28/ Unresolved	12 M-F Wheel RATE] NOT AVAILAB 12 M-F Wheel	730- LE RATE 730-				- :30 (\$1,200.0)	9) 0.00 <i>NM</i>		
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2 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE 3 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE E 29 KSNV 10/24/12 10/26	12 M-F Wheel RATE] NOT AVAILAB 12 M-F Wheel RATE] NOT AVAILAB	730- LE RATE 730- LE RATE leven CM	-758pm -758pm		wThF	- :30 (\$1,200.0)	9) 0.00 NM	i	\$3,300.00
2 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE 3 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE E 29 KSNV 10/24/12 10/26 NEWS Start Date End D	712 M-F Wheel RATE] NOT AVAILAB 712 M-F Wheel RATE] NOT AVAILAB 5/12 M-F News 3 at E M-F News 3 at E	730- LE RATE 730- LE RATE Eleven CM Eleven Spots/Week	-758pm -758pm 11pm-1135p <u>Rate</u>	mWTF- <u>Rating</u>	wThF	:30(\$1,200.00	9) 0.00 NM	i	\$3,300.00
2 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE 3 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE E 29 KSNV 10/24/12 10/26	712 M-F Wheel RATE] NOT AVAILAB 712 M-F Wheel RATE] NOT AVAILAB S/12 M-F News 3 at E M-F News 3 at E ate Weekdays 12WTF D/12 M-F News 3 at E	T30- LE RATE 730- LE RATE Eleven CM Eleven Spots/Week 3 Eleven CM	-758pm -758pm -11pm-1135p	mWTF- <u>Rating</u> 0.00	wThF	:30(\$1,200.00	9) 0.00 NM	i	\$3,300.00 \$2,200.00
2 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE 3 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE E 29 KSNV 10/24/12 10/26 NEWS Start Date End D Week: 10/22/12 10/28/	712 M-F Wheel RATE] NOT AVAILAB 712 M-F Wheel RATE] NOT AVAILAB 8/12 M-F News 3 at E M-F News 3 at E ate Weekdays 12WTF	T30- LE RATE 730- LE RATE Eleven CM Eleven Spots/Week 3 Eleven CM	.758pm -758pm 11pm-1135p <u>Rate</u> \$1,100.00	mWTF- <u>Rating</u> 0.00	wThF	- :30(\$1,200.00 - :30(\$1,200.00 3 \$1,100.002	9) 0.00 NM 9) 0.00 NM 0.00 NM	3	
2 KSNV 10/22/12-10/28/ Unresolved [:NOT AVAILABLE 3 KSNV 10/22/12-10/28/ Unresolved [:NOT AVAILABLE E 29 KSNV 10/24/12 10/26 NEWS Start Date End D Week: 10/22/12 10/28/ E 30 KSNV 10/29/12 10/36 NEWS Start Date End D	712 M-F Wheel RATE] NOT AVAILAB 712 M-F Wheel RATE] NOT AVAILAB S/12 M-F News 3 at E M-F News 3 at E ate Weekdays 12WTF D/12 M-F News 3 at E M-F News 3 at E	730- LE RATE 730- LE RATE Eleven CM Eleven Spots/Week 3 Eleven CM Eleven Spots/Week	.758pm -758pm -758pm -758pm -775 -775 -775 -775 -775 -775 -775 -77	mWTF- Rating 0.00 om MT Rating	wThF	- :30(\$1,200.00 - :30(\$1,200.00 3 \$1,100.002	9) 0.00 NM 9) 0.00 NM 0.00 NM	3	
2 KSNV 10/22/12-10/28/ Unresolved [:NOT AVAILABLE 3 KSNV 10/22/12-10/28/ Unresolved [:NOT AVAILABLE E 29 KSNV 10/24/12 10/26 NEWS Start Date End D Week: 10/22/12 10/28/ E 30 KSNV 10/29/12 10/36	RATE] NOT AVAILAB (12 M-F Wheel RATE] NOT AVAILAB (312 M-F News 3 at E	730- LE RATE 730- LE RATE Eleven CM Eleven Spots/Week 3 Eleven CM Eleven Spots/Week 2	.758pm -758pm 11pm-1135p <u>Rate</u> \$1,100.00 11pm-1135p	mWTF- Rating 0.00 m MT Rating 0.00	wThF wThF - :30	- :30(\$1,200.00 - :30(\$1,200.00 3 \$1,100.002	9) 0.00 NM 9) 0.00 NM 0.00 NM	3	
2 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE 3 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE E 29 KSNV 10/24/12 10/26 NEWS Start Date End D Week: 10/22/12 10/36 NEWS Start Date End D Week: 10/29/12 10/36 NEWS Start Date End D Week: 10/29/12 11/04/ E 31 KSNV 10/29/12 10/36 TON SHOW	RATE] NOT AVAILAB (72 M-F Wheel RATE] NOT AVAILAB (8712 M-F News 3 at E	730- LE RATE 730- LE RATE Eleven CM	758pm -758pm -75	Rating 0.00 om MT Rating 0.00 0.00 a MT	wThF wThF - :30	- :30(\$1,200.00 - :30(\$1,200.00 3 \$1,100.002	0.00 NM 0.00 NM 0.00 NM	2	\$2,200.00
2 KSNV 10/22/12-10/28/ Unresolved [:NOT AVAILABLE 3 KSNV 10/22/12-10/28/ Unresolved [:NOT AVAILABLE E 29 KSNV 10/24/12 10/26 NEWS Start Date End D Week: 10/22/12 10/28/ E 30 KSNV 10/29/12 10/36 NEWS Start Date End D Week: 10/29/12 10/36 NEWS Start Date End D Week: 10/29/12 11/04/ E 31 KSNV 10/29/12 10/36	RATE] NOT AVAILAB (12 M-F Wheel RATE] NOT AVAILAB (312 M-F News 3 at E	730- LE RATE 730- LE RATE Eleven CM Eleven Spots/Week 3 Eleven CM Eleven Spots/Week 2	758pm -758pm -75	mWTF- Rating 0.00 m MT Rating 0.00	wThF wThF - :30	- :30(\$1,200.00 - :30(\$1,200.00 3 \$1,100.002	0.00 NM 0.00 NM 0.00 NM	2	\$2,200.00
2 KSNV 10/22/12-10/28/ Unresolved [:NOT AVAILABLE 3 KSNV 10/22/12-10/28/ Unresolved [:NOT AVAILABLE 3 KSNV 10/22/12 10/26 NEWS Start Date End D Week: 10/22/12 10/36 NEWS Start Date End D Week: 10/29/12 11/04/ E 31 KSNV 10/29/12 10/36 TON SHOW Start Date End D	RATE] NOT AVAILAB (12 M-F Wheel RATE] NOT AVAILAB (312 M-F News 3 at E The Tonight Show	730- LE RATE 730- LE RATE Eleven CM Eleven CM Eleven CM Spots/Week 2 W CM Spots/Week 2	758pm 758pm 11pm-1135p Rate \$1,100.00 11pm-1135p Rate \$1,100.00 1135p-1237	Pating 0.00 Rating 0.00 Rating 0.00 a MT Rating 0.00	wThF wThF - :30	- :30(\$1,200.00 - :30(\$1,200.00 3 \$1,100.002	0.00 NM 0.00 NM 0.00 NM	2	\$2,200.00
2 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE 3 KSNV 10/22/12-10/28/ Unresolved [.NOT AVAILABLE E 29 KSNV 10/24/12 10/26/ NEWS Start Date End D Week: 10/22/12 10/36/ NEWS Start Date End D Week: 10/29/12 11/04/ E 31 KSNV 10/29/12 10/36 TON SHOW Start Date End D Week: 10/29/12 11/04/ E 31 KSNV 10/29/12 11/04/	RATE] NOT AVAILAB (12 M-F Wheel RATE] NOT AVAILAB (312 M-F News 3 at E M-F News 3 at E	730- LE RATE 730- LE RATE Eleven CM Eleven CM Eleven CM Spots/Week 2 W CM Spots/Week 2	758pm 758pm 11pm-1135p Rate \$1,100.00 11pm-1135p Rate \$1,100.00 1135p-1237	Pating 0.00 Rating 0.00 Rating 0.00 a MT Rating 0.00	wThF wThF - :30	- :30(\$1,200.00) - :30(\$1,200.00) 3 \$1,100.002 2 \$1,100.002	0.00 NM 0.00 NM 0.00 NM	2	\$2,200.00 \$900.00

Print Date: 10/30/12 17:16:53 P

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Order / Rev:

100315

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809944

Product Desc:

NRSC 2012

KSNV

Flight Dates:

10/24/12 - 10/30/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E32 KSNV	10/24/1	2 10/26/12	The Tonight Show Tonight Show	СМ	1135p-1237a	WTF	- :30	3	\$450.002	0.00 NM	0	\$0.00
TON SH	HOW		Tomgin Onow							İ		
	<u>rt Date</u>	End Date		Spots/Week	Rate	Rating						
Week: 10/	/22/12 <u> Date Ra</u>	10/28/12	WTF escription	3 Start	\$450.00 /End Time	0.00	Weekdays	بم ا	ngth Rate	Rtg Type		
			he Tonight Show		ip-1237a		WThF		:30 (\$450 .00)			
	resolved								(,,,,,,,,			
-			E] NOT AVAILABL									
		2-10/28/12 T	he Tonight Show	1135	ip-1237a		WThF	-	:30 (\$450.00)	0.00 NM		
	resolved	I ARI E RAT	E] NOT AVAILABL	F RATE						i		
•			he Tonight Show		ip-1237a		WThF	-	:30 (\$450.00)	0.00 <i>NM</i>		
	resolved								(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
[.N	OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE								
E 33 KSNV	10/24/1	2 10/24/12	Wed PR 9-10p	CM	9-10pm	W	- :30	1	\$2,200.003	0.00 NM	1	\$2,200.00
PRIME			Wednesday Prime	e 9-10pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	W		\$2,200.00	0.00						
E 35 KSNV	10/27/1	2 10/27/12	News 3 Sunrise -		6a-7a	S	- :30	1	\$350.001	0.00 NM	1	\$350.00
			News 3 Sunrise S	ATURDAY								
NEWS	D	End Data	Modedaya	Chata (Maak	Data	Deting				i		
<u>الح</u> Week: 10	art Date /22/12	End Date 10/28/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00				•		
E 36 KSNV			Saturday Today	CM	7a-9am	S	- :30	1	\$600.002	0.00 NM	1	\$600.00
			Saturday Today						• • • • • • • • • • • • • • • • • • • •		-	*
SATTO												
<u>Sta</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
			News 3 Today - S	ATURDM	9am-930am	S	- :30	1	\$500.001	0.00 NM	1	\$500.00
LOT NOW	101277	12 10121712	News 3 Today - S		oum oodum	5	.00	•	4000.001	0.00 11111	•	φυσο.υσ
NEWS			·									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ŀ		
Week: 10		10/28/12	FacetaEase/Balat	an ParCM	\$500.00 630-657pm	0.00 WTF-	~ :30	2	\$900.001	0.00 NM	2	#4 9AA AA
E 30 VOINV	10/24/	12 10/20/12	Face to Face w/	-	030-037pm	W14-	~ .30	2	1 00.008	U.UU NIVI	4	\$1,800.00
FACE												
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/28/12	WTF	2	 	0.00						
E39 KSNV	10/24/	12 10/26/12	Wake Up Early w		430a-5a	WT	- :30	1	\$200.001	0.00 NM	1	\$200.00
EARLY	,		Wake Up Early V	vagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/22/12	10/28/12	WT	1	\$200.00	0.00						
E40 KSNV	10/27/	12 10/27/12	Weekend Jeopard	-	657-8pm	S	- :30	1	\$325.003	0.00 NM	1	\$325.00
WH/JE	:p		WKND Jeop/Who	eel								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	S-	1	\$325.00	0.00						
E 41 KSNV	10/27/	12 10/27/12	Sat PR 10-11p	СМ	10-11pm	S	- :30	1	\$1,000.003	0.00 NM	1	\$1,000.00
0.".			Saturday Prime 1	0-11pm								
SVU St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
<u>عن</u> Week: 10		10/28/12	S-	_,	\$1,000.00	0.00						
			Sa-Su News 3 at		11pm-1135p		i- :30	1	\$1,000.002	0.00 NM	1	\$1,000.00
			Sa-Su News 3 at	Eleven	·							
NEWS		End Det	Manager -	Constanting	Dete	Datina						
<u>St</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week	Rate \$1,000.00	<u>Rating</u> 0.00						
		12 10/27/12		CM		2amS	5- :30	1	\$1,400.001	0.00 NM	1	\$1,400.00
						_						

Print Date: 10/30/12 17:16:53 Page 6 of 6

KSNV

Order / Rev:

100315

Advertiser:

National Republican Senatorial Committe

Alt Order #:

06809944

Product Desc:

Flight Dates:

10/24/12 - 10/30/12

NRSC 2012

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Da	ys	Len Spo	ots	Rate Pr	i Rtg Type S	pots	Amount
•			Saturday Night Liv Saturday Night Li										_
SNL			Oatalday Mgm Li	••							_		
<u>Sta</u> Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00							
E 44 KSNV	10/28/1	2 10/28/12	Sunday Today	СМ	7a-8am		S	:30	1	\$500.002	0.00 NM	0	\$0.00
SUN TO			Sunday Today								ļ		
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/28/12	S	1	\$500.00	0.00							
	Date Ra		escription unday Today	<u>Start</u> 7a-8	<u>/End Time</u> am			<u>ekdays</u> Sı			e <u>Rtg Type</u> 0) 0.00 <i>NM</i>		
	resolved	-70/20/12 0	unday roday	, , ,	μ				-	,00 (\$000.0	0, 0.00 /1,,,,		
[.N	IAVA TOI	LABLE RAT	E] NOT AVAILABL	E RATE									
E 46 KSNV	10/28/1	2 10/28/12	News 3 Today WI	knd CM	9a-930am		S	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS			News 3 Today										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week; 10		10/28/12	S	1	\$500.00	0.00							
E 47 KSNV	10/28/1	2 10/28/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a		S	:30	1	\$500.002	0.00 NM	1	\$500.00
СМ			Office Matthews	0.00am									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10.		10/28/12	S	CM	\$500.00 1P-9PM	0.00		:30	4	\$6,500.003	0.00 NM	1	#6 500 00
E 48 KSNV	10/28/1	2 10/28/12	NFL Football NFL Football	CIVI	TP-9PIVI		5	:30	'	φο ₁ ουυ.υυ ο	0.00 NM	'	\$6,500.00
SNF													
	art Date	End Date	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$6,500.00	Rating 0.00							
Week: 10 E 49 KSNV		10/28/12	News 3 Live in Pr		7-10pm		S	:30	1	\$1,100.002	0.00 NM	1	\$1,100.00
L-10 110111	101201	2 10/20/12	News 3 in Prime		, 146		-	,	•	V 1, 100.00	0,00 /		V .,
	GAME N		1871-1	Ou ata 84/a ata	D-4-	Datina							
<u>Sta</u> Week: 10	art Date 1/22/12	<u>End Date</u> 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,100.00	Rating 0.00							
		wa	Sa-Su News 3 at		11pm-1135pi		s	;30	1	\$1,000.002	0.00 NM	1	\$1,000.00
			Sa-Su News 3 at	Eleven									
NEWS	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					ı		
Week: 10		10/28/12	S		\$1,000.00	0.00							
E 51 KSNV	10/28/	12 10/28/12			6a-7a		S	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS			News 3 Sunrise	SUNDAY									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10		10/28/12	S	1	\$350.00	0.00							
N 52 KSNV	10/28/	12 10/28/12	News 3 Live in Prime	rime CM	7-10pm		S	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 10		10/28/12	S		\$1,800.00	0.00		:30	1	\$200.001	0.00 NM	1	\$200.00
			Wake Up Early w Wake Up Early V	Vagners	430a-5a			.30	1	φ200,001	O,OO ININI	ı	φ∠υυ.υυ
<u>St</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00							
			M-F 5-6a WakeU	pw/Wa@M	5-6a			:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
,,55 ,16111	. 5. 401		M-F 5-6a Wakel						•	. ,		•	,
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					}		
Week: 10)/29/12	11/04/12	MT	1	\$1,200.00	0.00			·			40-	A = = C = = C =
											Totals	107	\$77,675.00